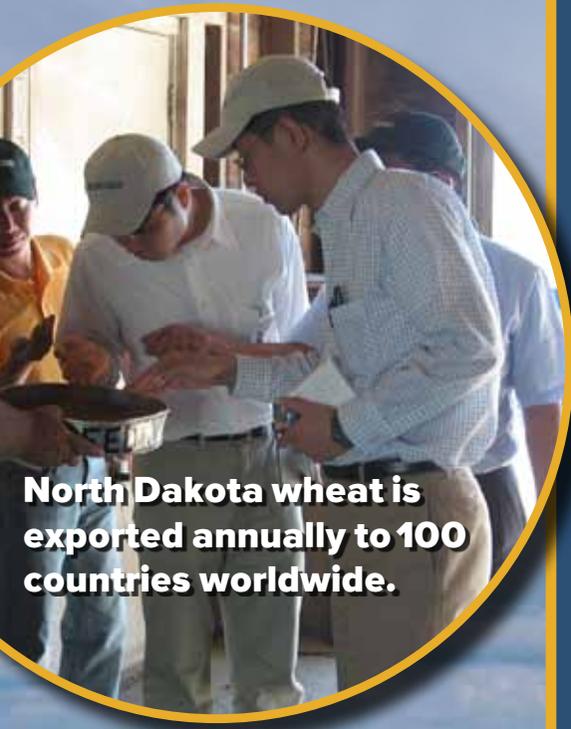


North Dakota leads the nation in the production of hard red spring and durum wheat.

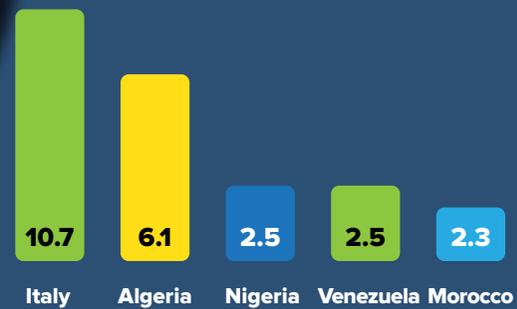


North Dakota wheat is exported annually to 100 countries worldwide.

Top 5 U.S. HRS Markets (Million Bushels)



Top 5 U.S. Durum Markets (Million Bushels)



Think of your check-off as an annual investment in your crop.

Average per acre costs for wheat in N.D.



Your check-off investment is a small per acre cost compared to other crop inputs and yields tremendous benefits in terms of research and market development.

Your check-off is 100% Producer Funded and Producer Driven.



YOUR CHECK-OFF DOLLARS AT WORK

Wheat is produced everywhere in the world. North Dakota wheat competes because of its quality and reliability, a reputation built because of your check-off investment. This brings premium prices in world markets.



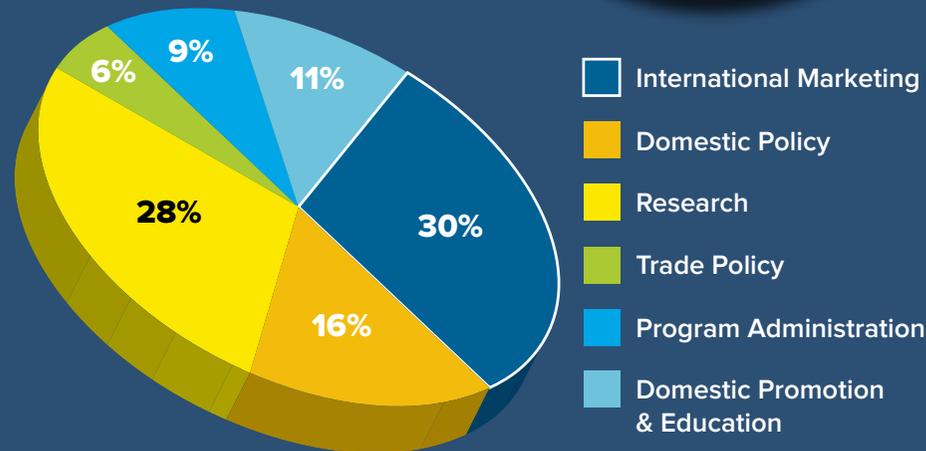
NORTH DAKOTA WHEAT COMMISSION
 2401 46TH AVE. SE, SUITE 104
 MANDAN, ND 58554
 PHONE: 701-328-5111
 FAX: 701-663-5787
 EMAIL: NDWHEAT@NDWHEAT.COM
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Building Bigger Better Markets...

The North Dakota Wheat Commission works for producers, using their check-off investment to market and promote wheat domestically and world-wide, investing in research to give producers the best varieties and ensuring wheat producers have an effective voice on domestic and trade policy issues. The Commission, represented by every county in the state and directed by a board of producers, distributes check-off dollars among five main program areas:



North Dakota produces enough wheat for about 11 billion loaves of bread each year.



Approximate Annual Revenue of \$4.2 million on a 300 million bushel crop.



International Marketing

NDWC partners with U.S. Wheat Associates to promote U.S. wheat through offices in 17 countries. This provides constant direct contact and customer service capabilities with buyers. Matching funds are provided on a \$2.50 to \$1 ratio from USDA. Some activities include:

ANNUAL CROP QUALITY & MARKETING SEMINARS — Promote our quality advantages and educate customers on quality and marketing issues.

TRADE TEAMS — Bring customers to our state to see how wheat is produced and learn about our quality advantages and our marketing and grain handling systems. Buyers learn how to procure the wheat they need.

ONGOING TRADE SERVICING — A satisfied customer usually means repeat business and a willingness to pay premium prices.

Research

The Commission supports research on wheat in key areas:

AGRONOMIC AND END-USE PERFORMANCE — Varietal development to produce higher yields, disease and pest resistance. Improved quality to enhance customer satisfaction and increase demand.

INFRASTRUCTURE & EQUIPMENT — Efficient and modern equipment aids our competitiveness by accelerating and expanding variety development and performing timely research for producers and customers.

BIOTECH — A new tool that promises to enhance the profitability of wheat and maintain its competitiveness with other crops.



Domestic Policy

NDWC contracts with the North Dakota Grain Growers Association (NDGGA) and U.S. Durum Growers Association (USDGA) to address domestic policy issues, including Farm Bill, crop insurance, disaster aid, transportation and chemical harmonization issues.

Trade Policy

NDWC works with U.S. Wheat Associates, the National Association of Wheat Growers, and Congressional representatives and Administration officials to engage in beneficial trade agreements, expand market opportunities, and correct unfair trade barriers.

Domestic Promotion

NDWC partners with the Wheat Foods Council and National Pasta Association to promote domestic consumption of wheat foods. Some activities include:

NUTRITION INFORMATION — Factual information about the benefits of wheat foods and whole grains, combating fad diet trends.

PASTA MONTH — Annual promotion to recognize the importance of the durum industry and ND's leading role as a durum producer.

EDUCATING OUR YOUTH — via projects such as Ag in the Classroom, Urban Wheat Field, and How Wheat Works, an online program that details the farm to fork.



North Dakota producers grow enough durum each year for 16 billion servings of spaghetti.